

# 2013 Celebrations!

Our mission is to foster awareness and teach the importance of the Arts in building communities and improving lives through workshops, performances and educational programs for all ages.

www.articipate.net 1239 D Street, Salida, CO 81201 The Articipate Board of Directors and Staff would like to thank our program participants and supporters for making 2013 our best year ever! We have many accomplishments to report that show how we utilized our resources to accomplish our mission. We learned lessons along the way and have helped us establish exciting goals for the coming year. We hope you will enjoy this report as much as we enjoy doing our work for Chaffee County communities and beyond!

## In 2013, we are proud to report that we:

- Paid Local Artists
- Paid Staff Members
- Maintained a "Fee for Service Schedule" (programs paid for themselves)
- Developed a Scholarship Program
- ·Had a successful 5th Annual Benefit Concert
- Increased community involvement and support
- Participated in ArtWalk
- Maintained School Programs and increased number of students reached
- Increased evaluation methods for programs and operations
- Recruited new board members
- Maintained Budget and expenses at a sustainable level



Leon Joseph Littlebird uses music and story-telling to introduce elementary school students to the history and traditions of his Native American ancestors

# **Organization to Date**

Since inception, Articipate has had:

a total gross income of \$139,502 expenses totaling \$110,457 We begin 2014 with \$29,045 to accomplish our goals

# Articipate was able to reach 6000 students in the 2012-2013 school year. Participants gained valuable experiences in these programs:

#### WoW (Words of Wisdom)

A multi-media fusion of secular idioms, music and technology that introduces elementary kids to proverbial concepts such as; "Don't judge a book by its cover" and "If at first you don't succeed, try again". This 3-artist performance includes vocals, guitars, steel-drum and video projection that blends powerpoint, live video and pre-recorded graphics to communicate powerful messages. Materials are provided to teachers to extend the study of secular proverbs into classrooms. (see coverpage photo)

Wooden Rain
Wooden Rain is a weekly
marimba class where
participants are taught
to play this unique
instrument as a group.
Articipate offered
after-school programs
for youth and evening
courses for adults in
partnership with the
Salida Boys & Girls Club.



Marimbas were constructed and donated by an adult class participant. The five 8-week sessions in 2012-2013 averaged 7 youth participants each. The three 8-week adult sessions also averaged 7 participants each. The adult class performed an opening set at the 5th Annual Benefit Concert at the Salida SteamPlant Theater (above).

#### Leon Joseph Littlebird

A third generation Coloradan, Leon uses music and story-telling to augment social studies for elementary students and teach the history and traditions of his Native American ancestors. Articipate brought this program to 2 schools in 2013 reaching over 1200 students. This program was fused with WoW as a featured act at Diversity Days at Mountain Valley School in Saguache. The collaboration between these two programs enabled Articipate to increase its impact and service area. We plan to bring these two programs together again in 2014 as a new program called WoW+.

#### **Bones Solo Ensemble**

This live music school program uses cutting edge technology, storytelling. vocals in 5 languages and instruments from all over the world to teach students the importance of tolerance and cultural diversity. Live video feeds, stunning graphics and GoogleEarth images transport students to exotic lands and introduce them to other ways of life. Trevor "Bones" Davis, Articipate founder, demonstrates how a single artist can play 7 instruments at once by layering live tracks. Articipate has offered this program since it's inception and continues to receive positive feedback from participants. Full lesson plans and assessments are available that align to standards in 5 subjects. In 2013, this program had the opportunity to travel to Greeley where it reached 600 elementary students.

New Program!!

Scholarship Fund <

Articipate now funds and promotes a scholarship program for educational arts programs provided by Articipate or by other organizations in the community.

All ages can apply at our website with an easy online form.

\$592.50 was awarded to 5 applicants in 2013. The program had limited marketing in its first year and will be a high priority for 2014 to increase access to arts programs of all disciplines.

# Community

We increased our impact by working with these local groups:

The Boys & Girls Club of Salida facilities, administrative support and recruitment for Wooden Rain

Salida School District R-32-J Upper Arkansas Valley Service Club Salida Booster Club for the Arts Crestone Performances Inc. helped bring Leon Littlebird and WoW to 3500 K-12 students in 5 counties

#### Salida Creative District

Articipate supported the district designation and provides data for reporting requirements







#### Salida ArtWalk

Articipate provided youth activities at the 21st Annual Salida ArtWalk (photos above)

## Salida Dance Company

Articipate sponsored Hannah Kahn Dance Company benefit recital Articipate



**2014 Goals** 

- 1. Offer existing programs in and after school
- 2. Recruit qualified artist educators from a diversity of disciplines
- 3. Develop new programs including theater, painting and dance
- 4. Increase marketing and advertising to increase impact
- 5. Promote scholarship fund and target underserved groups
- 6. Support professional artists by increasing exposure and market opportunities
- 7. Recruit more volunteers for program operations, fundraising and leadership
- 8. Use our strategic plan to guide budgeting and increase fundraising efficiency
- 9. Continue to pay staff members who are critical to our operations
- 10. Increase evaluation practices and apply learning to future operations

# Thank You!!!

The accomplishments of this report were made possible by the generous support of our sponsors, donors and program participants.

**Anschutz Family Foundation Xcel Energy** City of Salida **Monarch Community Outreach** Salida Booster Club for the Arts **Monarch Investment & Management Group** Pinto Barn The Peak Radio Amica's Pizza & Microbrewery **ArkValley High Rollers Roller Derby Team** Pinon Vacation Rentals Salida SteamPlant Theater Wooden Rain Marimba Band **Rock School Red Bandana** Central Colorado Sound **Escuela Productions** EarthArt Enterprises **Moonlight Pizza & Microbrewery** Little Cambodia